



**KEMENTERIAN RISET, TEKNOLOGI DAN PENDIDIKAN TINGGI**  
**UNIVERSITAS SYIAH KUALA**  
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## **ELECTRONIC THESIS AND DISSERTATION UNSYIAH**

### **TITLE**

**PERANCANGAN PABRIK PENGOLAHAN DAN PEMASARAN COKELAT DI PIDIE JAYA**

### **ABSTRACT**

Chocolate is a taste from the cacao seeds that undergo processing to be consumed. For farmers, chocolate is not just a taste, but also has an important economic sense. Cacao is one of commodity plant which role is quite source of income and foreign exchange. Aceh Province is one of cacao producer in Indonesia. However, the increasing expansion of cacao cultivation area and production of plantation, was not comparable with the prices received by farmers of Aceh. A lot of fraud committed by unscrupulous outside the Province, who want to take more advantage of that cacao production Aceh. Aceh has not been able to manage large amounts of cacao and still rely on other provinces to manage and sell it.

Based on from the description, we need a place that can be used to accommodate the processing and marketing of chocolate that can improve the quality and the price of cacao crops and also improve the welfare of cacao farmers of Aceh Province.

In writing this report, author tries to provide a conceptual design, "Factory Processing and Marketing of Chocolate in Pidie Jaya", which is a facility designed to accommodate the processing and marketing of chocolate. But it also, accommodating of the completion of the above problem.

Theme were selected in this design process is the architectural environment in which the application environment architecture theme is pursued in accordance with the analysis of climate and nature around and expected to be able to solve problem that arise in the design of the case facing the object.